

CLIENT:**PRODUCT:****LOCATION:**

VICTORIAVILLE SENIORS AND ALTERNATIVE LIVING RESIDENCE

TARALAY IMPRESSION | 3,120 yd²

VICTORIAVILLE, QC | 2024

Gerflor solutions at the Victoriaville Seniors and Alternative Living Residence

The Victoriaville Seniors and Alternative Living Residence was designed as part of a provincial initiative to create living spaces that closely resemble the warmth and familiarity of home. Accommodating 72 residents, the facility aims to promote dignity, comfort, and well-being in a secure and supportive environment. The layout and interior design reflect a shift toward more human-scale, community-oriented care settings.

To support this vision, the **Taralay Impression** collection was chosen for its blend of aesthetics, safety, and durability. The **1070 Habana Vinales** design, with its warm and natural wood appearance, was installed throughout most of the space to reinforce the residential ambiance. In select areas, the **0720 Herringbone** Blond design was used as an accent to introduce subtle elegance and visual interest. With a total of **3,120 yd²** installed, the flooring helps create a welcoming, home-like environment while meeting the rigorous standards for hygiene and easy maintenance required in care settings.





To support the home-like vision of the facility, **3,120 yd²** of **Taralay Impression** flooring was installed, offering warmth, durability, and safety, with low emissions, easy maintenance, and subtle design accents for visual comfort.



For further information on Gerflor's extensive range of flooring solutions, please contact us: